



## ISSUES/DESCRIPTIONS REPORT

**3rd Quarter 2009**

**WBZ-TV Boston**

WBZ-TV - Boston, MA  
Quarterly Issues/Program List  
CBS Corporation

July 1 through September 30, 2009

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes, and 48 Hours, which we believe also serve community needs and interests.

### PROGRAM INDEX

**I-Team Reports** – Reporters Kathy Curran and Joe Shortleeve provide an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business, financial issues, corruption and crime are explored in-depth during the station's newscasts. Duration: range from two minutes to four minutes. Air: Monday - Friday, 5pm, 6pm and 11pm.

**Healthwatch** – Medical Reporter Dr. Mallika Marshall reports on recent developments and potential treatments in medicine. Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm, 6pm and 11pm.

**“Centro”** – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo. Duration: four minutes and thirty seconds. Air: Saturday, 7:50am and Sunday, 7:25am.

**Keller At Large** – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens. Duration: eight minutes. Air: Sunday, 8:45am.

**Curiosity** – is an on-going series where we ask viewers: What intrigues you? What interests you? What confuses you? WBZ-TV finds answers to what our viewers are curious about. Viewers go to [www.declareyourcuriosity.com](http://www.declareyourcuriosity.com) to let us know and they just may find their curiosities have made their way on to WBZ-TV. Duration: 2 minutes. Air: Monday-Friday 5pm, 6pm, 11pm.

**"Wednesday's Child"** - News anchor Jack Williams is successfully increasing public awareness of the needs of children waiting for adoptive families. These children are primarily school-aged children, children of color of all ages, sibling groups and children who face intellectual, physical or emotional challenges. Duration: 2-3 minutes. Air: Wednesday 6pm.

**"What's in Our Community"** – A 4-minute feature segment that airs within the 30-minute "What's in Store" program. "What's in Store" is a half hour program that highlights businesses and entrepreneurs in the region. The "What's in Our Community" piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program. Air: Sunday, 11:00am.

### **I-Team Reports**

7/23/09: I-Team's Joe Shortsleeve reports on 33-year old Juan Nazario who was arraigned in Leominster District Court on two counts of child rape. Court documents obtained by the I-Team since the arraignment indicate Nazario recorded his "assaults via a video camera" and that photographic evidence along with a detailed personal diary clearly indicates there were far more than two victims.

7/24/09: I-Team's Joe Shortsleeve follows up on the story of Juan Nazario...the Leominster man awaiting trial on two counts of child rape and how investigators suspect there are more victims. Documents obtained by the I-Team indicate Nazario was video taping his sexual assaults on children for years, and sources tell the I-Team that investigators now believe he may have raped dozens of youngsters.

9/21/09: I-Team's Kathy Curran conducted an undercover investigation that found able-bodied state employees illegally parking in handicapped parking spaces. Curran exposed six employees of the Suffolk County Sheriff's Department who park in handicapped spaces for their entire shifts on a regular basis, and she discovered they use handicapped parking placards that do not belong to them.

9/23/09: I-Team's Joe Shortsleeve reports that the state's fifteen Regional Transit Authorities (RTA) providing public transportation in 231 communities are supported by tax dollars, but very few tax payers actually use public transportation. Shortsleeve found empty, and nearly empty, busses on the roads and reports that critics are concerned the system is inefficient and too reliant on government subsidies.

9/24/09: I-Team's Joe Shortsleeve reports on a hidden danger posed by some iPods...defective ones can burn and even catch fire. WBZ News obtained an 800 page federal investigation by the Consumer Product Safety Commission. The documents include fifteen burn and fire related incidents filed by iPod owners, and the documents show Apple did know they had a problem. The government ordered apple to continue to report any additional incidents involving overheating or burning iPods to the Consumer Product Safety Commission.

9/28/09: I-Team's Joe Shortsleeve reports that there is a little known perk in state law just for retired teachers and superintendents. If they are called back to work because the state determines there is a "critical shortage," they can collect both their pension and a full salary and the money can really add up.

### **Healthwatch**

7/1/09: Healthwatch reports how scientists in Ireland may have developed a new blood test which can determine whether or not women will respond to in-vitro fertilization.

7/3/09: Healthwatch reports that some doctors are recommending bleach baths to help ease eczema in children.

7/6/09: Healthwatch reports that a new study finds some cancer patients are taking vitamins that could interfere with treatments.

7/7/09: Healthwatch reports on a heart condition that can affect younger women.

7/9/09: Healthwatch reports on the CDC's announcement to hold a swine flu summit.

7/10/09: Healthwatch reports on a new study finding breast cancer rates are higher in African-American women.

7/13/09: Healthwatch reports on how the FDA has approved a new drug for arterial fibrillation.

7/14/09: Healthwatch reports on how Mass General Hospital has established a new policy allowing non-matching kidney donors to donate to patients.

7/15/09: Healthwatch reports on how hormone replacement therapy significantly increases a woman's risk of developing ovarian cancer.

7/16/09: House Call answers viewers' questions about headaches as well as a new technology that helps patients waiting for liver transplants.

7/17/09: Healthwatch reports on a Brookline woman who is holding bone marrow drives to help find a match for her ill brother.

7/20/09: Healthwatch reports on a new study that finds pollution can affect a child's IQ.

7/21/09: Healthwatch reports on the different reasons men and women gain weight.

7/22/09: Healthwatch reports on six things women can do to help lower their blood pressure.

7/27/09: Healthwatch reports on a new CDC study finding health-related costs regarding obesity are increasing.

7/28/09: Healthwatch reports raw food diets may not be healthy for pregnant women or children.

7/29/09: Healthwatch reports on a new study finding tanning beds even more dangerous than previously thought.

7/30/09: Healthwatch interviews four-time cancer survivor, Deb Freeley, about her bike ride in the Pan Mass Challenge to raise money for Jimmy Fund.

7/31/09: Healthwatch reports on new electronic bracelets that emit radio signals to help track Alzheimer's patients who wander away.

8/3/09: Healthwatch reports on a new study finding that many people are not getting enough Vitamin D.

8/4/09: Healthwatch reports on a new study which finds that intermittently restricting calorie intake can lower the risk of breast cancer more effectively than continued calorie restriction. Also in Healthwatch, studies suggest having even borderline to moderately high cholesterol during middle age can increase risk of dementia later in life.

8/5/09: Healthwatch reports on new study which finds that stress can increase belly fat which then raises the risk of cardiovascular disease.

8/6/09: Healthwatch reports on a new study which found that DEET may have neurotoxic effects.

8/7/09: Healthwatch reports on officials issuing new H1N1 guidelines to schools for fall.

8/10/09: Healthwatch reports on the increasing numbers of women at high risk of developing breast cancer who are removing breasts and ovaries preventatively.

8/11/09: Healthwatch reports on how some sunscreens contain ingredients that can help protect against signs of aging.

8/12/09: Healthwatch reports on how some doctors are using a new laser device to treat psoriasis.

8/13/09: Healthwatch reports on a new study that suggests some cancer rates are declining.

8/17/09: Healthwatch reports on how officials are holding a summit to prepare for a possible H1N1 outbreak in the fall.

8/18/09: Healthwatch reports on a new study suggesting ibuprofen may be more effective in treating pain in kids with broken arms than prescription painkillers.

8/20/09: Healthwatch reports on a new study which finds that children may outgrow asthma symptoms.

8/21/09: Healthwatch reports on how the World Health Organization issued new guidelines for dealing with H1N1.

8/24/09: Healthwatch reports on a new study which finds that car seats may cause breathing problems in infants.

8/25/09: Healthwatch reports on a new permanent, non-surgical birth control procedure called Essure.

9/2/09: Healthwatch reports on a new experimental cancer drug, MK 2206, and how it is showing promise in treating certain types of cancer.

9/3/09: Healthwatch reports on a new CDC study on H1N1 deaths as well as a new iPhone application to alert users about possible H1N1 outbreaks.

9/4/09: Healthwatch reports on a new laser procedure being used for cornea transplants.

9/8/09: Healthwatch reports on how researchers are testing a new inhaled drug to treat migraines.

9/9/09: Healthwatch reports on how Boston's Dana-Farber Cancer Institute has reached their \$1 billion dollar fundraising goal one year ahead of schedule.

9/10/09: Healthwatch reports on how the CDC is recommending that pregnant women be among the first to get the H1N1 vaccine, and some expectant moms are worried about getting the vaccine.

9/15/09: Healthwatch reports on the new Halo Pap test which can detect pre-cancerous cells in milk ducts years before calcifications would be detected on a mammogram.

9/16/09: Healthwatch reports on how Variation Biotechnologies is testing a new vaccine that may protect people from various flu strains for several years.

9/18/09: Healthwatch reports on the CDC's announcement that the first doses of H1N1 flu mist vaccine will likely be released during the first week of October.

9/21/09: Healthwatch reports on a new study finding more ways that exercise can benefit pregnant women and their babies.

9/22/09: Healthwatch reports on seven medical tests all men should have to protect their health.

9/23/09: Healthwatch reports on the New England Journal of Medicine study which finds that the seasonal flu shot is 68 percent effective versus the nasal mist which is 36 percent effective.

9/24/09: Healthwatch reports on a Groton teen who had a ten pound tumor removed from her ovary and how she was honored for raising money and awareness about ovarian cancer.

9/25/09: Healthwatch reports on a new study which finds that children who are spanked have lower IQ's.

9/28/09: Healthwatch reports on how more than half a million children need medical treatment due to a bad reaction to medication. House Call answers viewers' questions about H1N1.

9/29/09: Healthwatch reports on a new study which finds that fewer than one in ten high school students are eating the recommended daily amount of fruits and vegetables.

9/30/09: Healthwatch reports on a new study in New England Journal of Medicine which finds more pregnant women are suffering from gestational diabetes.

### **Ethnic Relations-"Centro"**

7/4/09: More than five million Americans suffer from Alzheimer's disease. The Hispanic community is particularly impacted because language barriers and cultural differences may delay people from seeking proper medical care and advice. Yadires Nova-Salcedo talks with Dr. Yanira Cruz, President and CEO of the National Hispanic Council on Aging.

7/11/09: "Infante Sano" or "Healthy Infant" is a non-profit organization committed to improving maternal and newborn health in Latin America and the Caribbean by making sure mothers and their newborn babies receive the proper care during and after their pregnancy. Yadires Nova-Salcedo talks with "Infante Sano's" Executive Director, Sarah Henry.

7/17/09: "Mass Mentoring Partnership" (MMP) is a non profit organization dedicated to growing quality mentoring, to meet the needs of youth across Massachusetts with the help of more than 165 programs. They recently launched the "Mentors of Color Campaign", to try to recruit one thousand new mentors of color by the year 2012. Yadires Nova-Salcedo discusses this with MMP President and CEO, David Shapiro.

7/25/09: On Sunday August 2, history will be made at the historic Fenway Park! More than ten thousand people are expected to attend the "Comcast Latino Family Festival". The event is organized by El Mundo, New England's oldest Spanish language newspaper. Yadires Nova-Salcedo talks with el Mundo's Vice-President of Marketing and Event Sponsorship, Jay Cosmopoulos.

8/1/09: On Sunday August 9th, thousands of people will come together to celebrate the "22nd Annual Dominican Festival of RI." This free event is organized by the non- profit organization "Quisqueya In Action" and it draws an attendance of approximately 20,000 people. Yadires Nova-Salcedo talks with the festival's head of public relations, Anaridis Rodriguez.

8/8/09: A recent earthquake devastated a small village in Peru and now a local non-profit organization is coming to the aid of these mudslide victims. The Peruvian American community organization or COPEA helps the Peruvian community here in Boston and now most recently Peruvians affected by this terrible earthquake. Yadires Nova-Salcedo talks with COPEA's President, Olga Lattarulo.

8/12/09: A program called "Head Start" from the Boston Community Development Agency or "ABCD" offers children of low income families in Boston an education opportunity. Yadires Nova-Salcedo talks with the Outreach and Policy Director for the ABCD Head Start Program, Eric Mitchell.

8/22/09: CISPES (Committee in Solidarity with the People of El Salvador) is a national grassroots organization dedicated to supporting Salvadorans here in the US and in their homeland. Yadires Nova-Salcedo talks about the work they are doing at the national and local level, with the Chapter Coordinator for Boston CISPES, Lisa Fuller.

9/5/09: The College Board released the Class of 2009 SAT data. Yadires Nova-Salcedo talks with Maria de Los Angeles Corral, from the College Board's SAT Program, about the data, results, myths, and facts of the SAT's and college admissions.

9/12/09: A new national consumer education initiative called "Voices of Meningitis" has been launched in an effort to try to educate the Hispanic community about a potentially deadly form of meningitis that affects teens and pre-teens. Yadires Nova-Salcedo talks with Carolina Sandoval, spokesperson for the National Association of School Nurses and member of the National Association of Hispanic Nurses.

9/19/09: According to a new study from the American Association for Cancer Research, Hispanics in the U.S. have a higher risk of getting cancer than those who live in their home countries. As the Hispanic population in the U.S. continues to grow, cancers of all kinds are a major health concern. Yadires Nova-Salcedo talks with Dr. Edgardo Santos, Assistant Professor of Medicine at the University of Miami.

9/26/09: Lupus or SLE is a chronic inflammatory disease that can affect various parts of the body, especially the skin, joints, blood, kidneys and other organs. There is no cure for this disease that affects at least 1.5 million Americans. "Runway for a Cure" "Pasarela para una Cura", is an event that's trying to bring awareness about Lupus, especially within the Latino community in Rhode Island. Yadires Nova-Salcedo talks with Lupus patient and event coordinator Aida Patricia Crosson.

### **Keller At Large**

7/5/09: State House News Service reporter Jim O'Sullivan discusses the Commonwealth's budget crisis and the reported conflict between the Governor Deval Patrick and legislative leaders.

7/12/09: State Treasurer Tim Cahill (I) discusses the Commonwealth's finances and his decision to leave the Democratic Party.

7/19/09: Boston Phoenix media critic Adam Reilly discusses the state of political media and the future of the Boston Globe.

7/26/09: Political analyst John Henning discusses the emerging field in the race for governor and the controversy over proposed changes in the state succession law.

8/02/09: Businessman Christy Mihos (R) discusses his candidacy for governor, his proposal for legalizing sports betting, and the state's economic future.

8/09/09: Real estate developer Kevin McCrea (D) discusses his candidacy for mayor of Boston, proposals for ethics reform, and city development policies.

8/16/09: State Senator Steve Baddour (D-Methuan), chairman of the Senate Committee on Transportation, discusses the resignation of MBTA Chairman Dan Grabauskas and the turmoil in state transportation policy.

8/23/09: State House News Service reporter Jim O'Sullivan discusses current transportation and budget issues on Beacon Hill and the race for governor.

8/30/09: Political analyst John Henning discusses the life and work of the late Senator Ted Kennedy.

9/6/09: Boston Phoenix political reporter David Bernstein analyzes WBZ-TV's mayoral debate and the race for mayor.



9/13/09: Attorney General Martha Coakley (D) discusses her candidacy for the vacant US Senate seat and her positions on issues including federal funding for Massachusetts, exploration of wind energy, and the role of gender in politics.

9/20/09: State Treasurer Tim Cahill (I) discusses his candidacy for governor and his positions on issues including taxation, partisanship, and expanded gambling.

9/27/09: State Sen. Scott Brown (R-Wrentham) discusses his candidacy for the vacant US Senate seat and his positions on issues including taxes, deficit reduction, and school desegregation.

### **Curiosity**

7/14/09: Viewers are curious – Facebook? Who among us has taken the challenge to test your IQ? David Wade checked it out and found that if you take the test, you may pay the price. Some of these so-called tests are costing people real money.

7/15/09: Viewers are curious - Why are people too lazy to put their shopping carts back in the cart corrals? David Wade spoke to Watertown, MA psychiatrist who says people don't care about returning carts because they have lost a sense of community.

7/15/09: Viewers are curious - Why is Twitter such a big deal? The social networking phenomenon has grown more than 1000% over the past year. One expert says Twitter can build relationships and save time.

7/22/09: Viewers are curious – Why is there so much media coverage about accidents involving elderly drivers. Recently, some local elderly drivers have killed people, others have smashed into buildings. Media experts say the accidents have been very tragic thus newsworthy.

7/28/09: Viewers are curious – Who is paying for Professor Henry Louis Gates Jr. and Sgt. James Crowley to go to the White House? WBZ learned that Cambridge Police unions are paying for Sgt. Crowley, and Professor Gates Jr. is responsible for covering his own trip expenses.

7/28/09: Viewers are curious - How the rush on 'Cash for Clunkers' crashed the web site. Vice President of Prime Motor Group, Matthew McGovern, believes it's probably because 20 thousand dealers hit the Web site all at once trying to get their deals submitted.

7/29/09: Viewers are curious - Why isn't a nickel deposit on water bottles like on soda bottles? David Wade found that there's a new push to expand the state's bottle bill, and a just as hard push to stop that effort. Right now, there are about 20 bills on Beacon Hill that would expand the bottle law, but year after year, nothing moves forward.

8/3/09: Viewers are curious - Why does the state pay for highway construction sound barriers when the state budget is in crisis? David Wade found that anytime a highway is widened, the state is mandated by the federal government to minimize noise...federal funds pay for 80% and state money pays for 20% of the cost.

8/5/09: Viewers are curious - Why do we have such a thing as “repeat” drunk drivers? M.A.D.D. spokesperson says the reason is that the suspects' prior arrests were before lawmakers put tougher penalties on the books. Now, under Melanie's Law, repeat offenders face jail from 30 days to 5 years and could lose their licenses forever.

8/18/09: Viewers are curious - Why do some airlines still charge baggage fees? An airline analyst says some airlines cannot afford to eliminate the fees. The analyst points out that fewer than 20-percent of passengers actually check a bag these days.

9/3/09: Viewers are curious- Do salvage yards benefit from Cash for Clunkers? Tom Andrade of Everett's Auto Parts in Brockton says he'll receive more than 1500 cars through the government's cash for clunkers program. However, he does not think the program will be beneficial long term because people are buying new cars.

9/3/09: Viewers are curious - How can frozen meat be considered “fresh?” The Department of Agriculture's guidelines indicate that as long as the internal temperature of the meat stays between 0-26 degrees, it can still be sold as fresh.

9/10/09: Viewers are curious - Why is there still a Bourne Bridge rotary? The Cape Cod Commission is doing another transportation study of that entire area to look at possible changes, smaller than a full flyover, to help ease traffic congestion at the Bourne rotary.

9/17/09: Viewers are curious - Why are car inspection stickers fading? David Wade reports that there is an additive dye that was not added to ink by the stickers' new printing vendor. To replace faded stickers, call the Motorist Hotline at 866-941-6277.

9/21/09: Viewers are curious – Why does the daily commute seem to get longer and longer? Bill Shields reports that more state road projects combined with more cars on the road make for worsening commutes. There is \$438 million worth of federal money going into road projects right now, and with the prices a gas almost \$1 cheaper than last September, more drivers are taking to the roads.

9/22/09: Viewers are curious – Why hasn't our legislature enacted a ban on texting while operating a motor vehicle? David Wade reports that the state Senate attached a ban to a budget, but it didn't pass. Now the Transportation Committee is studying 16 bills.

9/30/09: Viewers are curious – Why do some redemption sites only give back 4-cents. Is that legal? David Wade reports that a growing number of can and bottle redemption centers say they can only stay in business by returning 4-cents instead of the 5-cents a customer pays for the deposit.

## **Public Affairs - “What’s in Our Community”**

7/12/09: Roslindale Village Main Street is What’s in our Community. Since 1985, [Roslindale Village Main Street](#) has been boosting the entire neighborhood by fostering a vital and thriving business district. Find out what makes Roslindale a "hidden gem."

7/19/09: DKMS is What's in our Community. For the last 18 years, [DKMS](#) has been committed to fighting leukemia and other blood cancers. See how they strive to give every patient a second chance at life by recruiting bone marrow donors from every race and ethnicity.

7/26/09: The Arts & Business Council of Greater Boston is What's in our Community. Find out how [The Arts & Business Council of Greater Boston](#) has established a vital connection between Boston's dynamic business and legal communities and Boston's lively arts and culture community.

8/2/09: Jewish Family and Children’s Service of Greater Boston is What's in our Community. So many women can relate: You get married, you have a baby and you're totally overwhelmed by your new role. See how the Visiting Moms program at the [Jewish Family & Children's Service of Greater Boston](#) can offer much needed support.

8/9/09: The Ally Foundation is What's in our Community. Find out how [The Ally Foundation](#) has turned a senseless tragedy into a powerful mission to stop sex offenders from re-offending.

8/16/09: Horizons for Homeless Children is What's in our Community. For two decades, [Horizons for Homeless Children](#) has been providing help and nurturing, while opening the door to opportunity. See how they touch the lives of more than 2,700 homeless children each week in Massachusetts.

8/23/09: Boys & Girls Clubs of Boston is What's in our Community. Founded in Charlestown in 1893, see how the [Boys & Girls Clubs of Boston](#) has been helping at-risk youth realize their full potential in a safe, welcoming environment.

8/30/09: Boston Black Student Network is What's in our Community. Learn how the [Boston Black Student Network](#) is helping maintain an open line of communication among local colleges and universities to best utilize the knowledge, talent and resources of the black community.

9/6/09: Wildflower Camp Foundation is What's in our Community. Learn how the [Wildflower Camp Foundation](#) helps families deal with the loss of a parent... and the subsequent years of recovery.

9/13/09: Hebrew SeniorLife is What's in our Community. Since 1903, [Hebrew SeniorLife](#) has been bringing more to life for seniors. Learn about their mission and see how they're expanding their services.

9/20/09: Pine Street Inn is What's in our Community. With homelessness reaching epidemic levels, find out how the [Pine Street Inn](#) is on the frontlines to help Boston men and women have shelter... hopefully even a permanent home.

9/27/09: Jewish Family and Children's Service of Greater Boston is What's in our Community. (REPEAT) So many women can relate: You get married, you have a baby and you're totally overwhelmed by your new role. See how the Visiting Moms program at the [Jewish Family & Children's Service of Greater Boston](#) can offer much needed support.

10/4/09: American cancer Society is What's in our Community. Making Strides Against Breast Cancer is the [American Cancer Society's](#) premier event. See how much of an impact it's had here and across the country.

This Quarterly Issues/Program List was placed in the Public File on October 9, 2009 by

---

**Ro Dooley Webster**  
**WBZ-TV Communications & Public Affairs Director**